Wine Australia Market Insights

Variety snapshot 2026 - Verdelho

Variety	**Verdelho**
Colour	**White**

Plantings

Source: ABS 2015	Verdelho	All varieties
Area planted in Australia (hectares)	1,016	135,133
Percentage of total area	0.8%	
Percentage of white varieties	2.1%	

Crush

Source: National Vintage Survey 2026	Verdelho	All varieties
Tonnes crushed in 2026	5,345	1,265,671
Percentage of total crush	0.4%	
Percentage of white crush	0.8%	

Top five regions % of total crush	Verdelho	All varieties
Riverland	32%	31%
Riverina	30%	19%
Murray Darling - Swan Hill NSW	11%	10%
Hunter	9%	0%
Swan District	9%	0%
Others	9%	40%

Exports

Source: Wine Australia Wine Export Approval System 2025-26

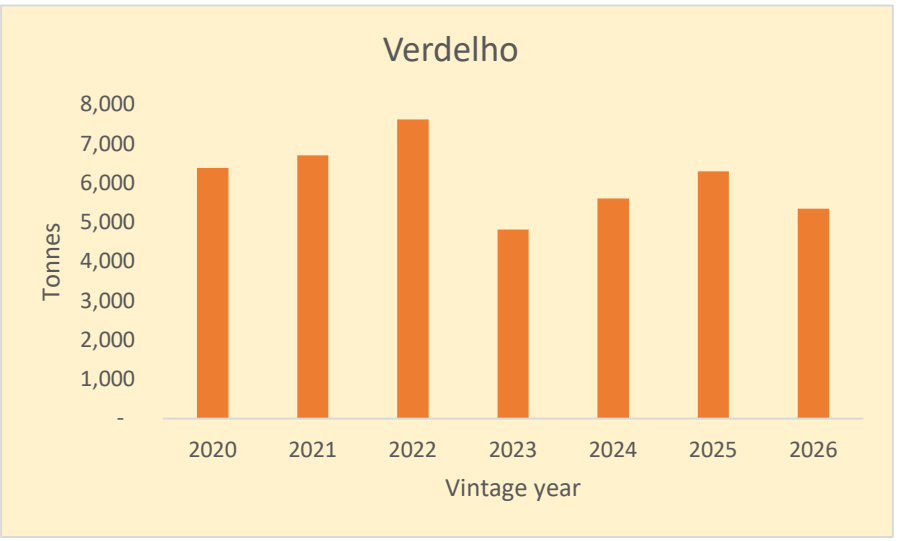
Exports by variety content	Verdelho	All varieties
Export volume ('000 litres)	846	596,929
Export value ($'000 FOB)	1,456	2,295,383
Share of export volume	0.1%	
Share of export value	0.1%	

Label claim exports (packaged only)	Verdelho and Verdelho blends	All packaged wine exports
Total exports ('000 litres) in 2025-26	69	191,153
Change in volume from 2024-25	111%	-10%
Total export value ($'000 FOB) in 2025-26	557	1,837,204
Average value per litre	$8.11	$9.61

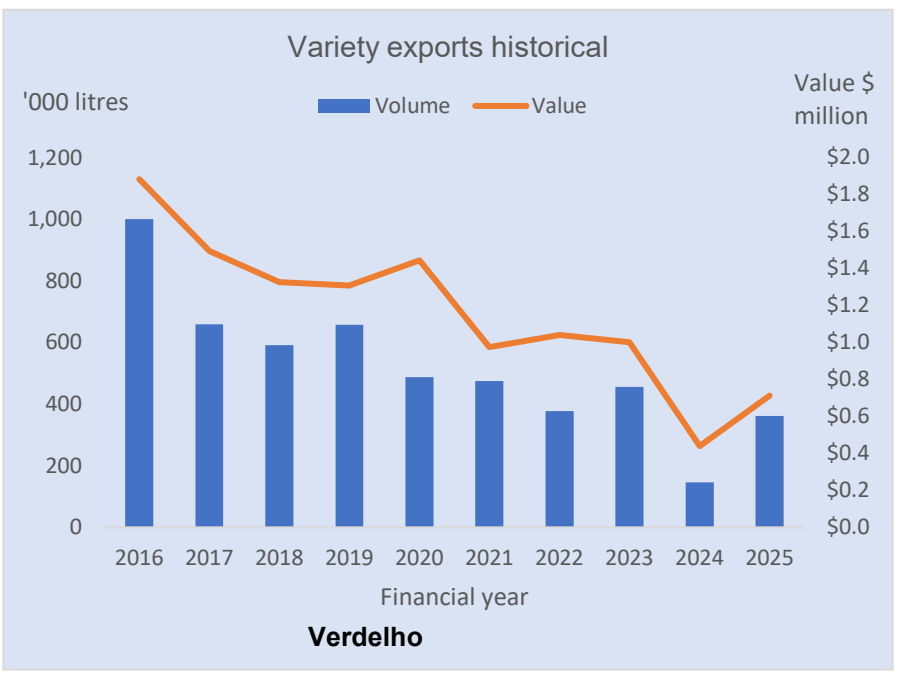
Top five export destinations and share of exports by value	Verdelho and Verdelho blends	All packaged wine exports
Canada	30%	8%
UK	22%	6%
USA	22%	9%
China mainland	7%	39%
Japan	4%	3%
Others	15%	35%

Top five varietal label claims by value with Verdelho in the name

- Verdelho
- Verdelho, Viognier
- Verdelho, Sauvignon Blanc
- Verdelho, Viognier, Fiano







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